



I. Purpose

The purpose of this policy is to set forth guidelines for webpages/sites connected to the school district.

II. General Statement of Policy

A. District Website

1. The School District will maintain a website. Material for placement on the district websites shall include, but not necessarily be limited to: district information, school board information, teacher information, and parent resources. Personal, non-educational related information shall not be allowed on the district website.
2. The Superintendent will designate the Senior Communications Coordinator to be responsible for maintaining the official district website and monitoring all district web activity. The Senior Communications Coordinator will develop the style and content guidelines for official district and school web materials and develop a procedure for the placement and removal of such material.

B. Staff and School Group Webpages

Staff and school groups (i.e. PTSA, Student Council, Student Service Team) are encouraged to establish their own webpages. Webpages can be used with classroom activities and as a resource for parents or other teachers. These webpages will not be considered official material, but are to be developed in such a manner as to reflect well upon the school district and abide by district policies.

C. Student Webpages

1. Students may create a website/page as part of a class activity under the guidance of a teacher. Material presented on a student class activity website/page must meet the educational objectives of the class activity.

D. Extracurricular Organization Web Pages

1. Extracurricular organizations and booster clubs may work with the Simley High School Activities Department to add their information to

SimleyAthletics.com and/or establish their own websites. The school district asks them to abide by district policies and include the following notice: "This is an extracurricular or booster club website. Opinions expressed on this page shall not be attributed to any entity of Independent School District 199."

2. If the extracurricular organization/booster club wishes to link to the school district website, it must contact the district office for content guidance for web materials.

E. Webpage/Site Design

1. All acceptable use policy provisions of ISD 199 will govern material placed on the district webpage/sites.
2. Webpages/Sites shall not contain:
 - a. information about students that is not classified as directory;
 - b. information (Policy 515 Protection and Privacy of Student Records);
 - c. endorsements for any political candidates or public offices;
 - d. copyrighted or trademarked material belonging to others unless written permission to display such material has been obtained from the owner. There will be no assumption that the publication of copyrighted material on a web page/site is within the fair use exemption; or
 - e. Any information or links to information that would be prohibited by law or district policy to appear on the district website.
3. Material placed on the website is expected to meet academic standards of proper spelling, grammar, and accuracy of information.

Legal References: 17 U.S.C. 101 *et seq.* (Copyrights)
15 U.S.C. § 6501 *et seq.*
Children's Internet Protection Act of 2000 (CIPA) 47 U.S.C. § 254
47 C.F.R. § 54.520 (FCC rules implementing CIPA)
Title III of the Elementary and Secondary Education Act of 1965, 20 U.S.C. § 1601, *et seq.*, as amended
Minn. Stat. §§ 125B.15 and 125B.25
United States v. American Library Association, 123 S.Ct. 2297 (2003)

Cross References: Policy 406 - Public and Private Personnel Data
Policy 409 - Employee Publications, Instructional Materials, Inventions and Creations
Policy 424 - Employee Electronic Technologies Acceptable Use Policy

Policy 512 - School-Sponsored Student Publications and Activities
Policy 515 - Protection and Privacy of Student Records
Policy 524 – Student Electronic Technologies Acceptable Use Policy